

**Subject:** Re: Time-Sensitive: Visit California - Media Reception Pitch  
**From:** Brian Garrido <brian.garrido@bg2pr.com>  
**Date:** 01/11/2018 08:32 PM  
**To:** Monica Simpson <msimpson@sanpedrobid.com>, Lorena Parker <lparker@sanpedrobid.com>  
**CC:** Arley Baker <abaker@portla.org>, Jonathan Williams <jwilliams@labattleship.com>, Gianine Rizzi <grizzi@sanpedrobid.com>, "Greg Morena" <gregmorena@gmail.com>

Hi Monica,

Please find some of my edits. You can use them as you want. A hundred words isn't a lot to explain how amazing San Pedro. Still you did an amazing job.

[https://docs.google.com/document/d/1M3vVZXG-r\\_k3Er00Eju9xupc1dGWouuUklAzCh2s9lw/edit?usp=sharing](https://docs.google.com/document/d/1M3vVZXG-r_k3Er00Eju9xupc1dGWouuUklAzCh2s9lw/edit?usp=sharing)

Good luck. Again, great writing!

---

**From:** Monica Simpson <msimpson@sanpedrobid.com>  
**Sent:** Thursday, January 11, 2018 3:33:41 PM  
**To:** Lorena Parker  
**Cc:** Brian Garrido; Arley Baker; Jonathan Williams; Gianine Rizzi; Greg Morena  
**Subject:** Time-Sensitive: Visit California - Media Reception Pitch

Hi All!

I wanted to share the first draft of San Pedro's submission to attend the [Visit California Media Reception](#) in April. The short pitch is intended to highlight cultural importance, landmarks, and potential for growing tourism as the top three pitches for media attending.

You can make comments in the document margins here:

[https://docs.google.com/document/d/1M3vVZXG-r\\_k3Er00Eju9xupc1dGWouuUklAzCh2s9lw/edit?usp=sharing](https://docs.google.com/document/d/1M3vVZXG-r_k3Er00Eju9xupc1dGWouuUklAzCh2s9lw/edit?usp=sharing)

*(Note: The word limit is 150 and it's currently at 250 so we have flexibility on what to remove and replace)*

**Deadline for submission is tomorrow by 8am**, so feedback tonight would be most appreciated!

Thanks, everyone!

**Monica Simpson**

PR & Marketing | San Pedro Business Improvement District  
[390 W. 7th Street | San Pedro, CA 90731](#)  
[www.sanpedrobid.com](http://www.sanpedrobid.com)